

WELCOME TO
VON-BER-MAR
FARMS

Home of
"THE WORLD FAMOUS"
KAIR MASTERKEY

PREMIERE
SCOTCH SHORTHORN
PRIVATE TREATY SALE

OCTOBER 28-29-30
1963

VAUGHN V. MOORE
Owner

ROBERT KERR
Manager

ROBERT VARGASON
Herdsman

WILLIE KERR
Assistant Herdsman

LENOX, IOWA

VON-BER-MAR FARMS
PREMIERE
PRIVATE TREATY SALE

Starts at the Farm
1 mile S.W. of Lenox, Iowa
at 12 o'clock noon October 28th
and continues Oct. 29th and 30th
at 12 o'clock noon each day

PLEASE NOTE:
THE STANDARD AMERICAN SHORTHORN
ASSOCIATION GUARANTEE WILL BE
EFFECTIVE ON ALL ANIMALS SOLD.

PRICE RANGE
90 Animals from \$500 to \$1000
29 Animals from \$1000 to \$1500
23 Animals over \$1500

The following
PUREBRED SCOTCH SHORTHORN
cattle are presented for sale at
prices listed under each name.

BULLS

VON BER MAR MASTERKEY 22nd
Chain # 6 - Calved 4-16-62
Sire: Kair Masterkey
Dam Red Rosebud
Imported sire and dam
\$650

VON BER MAR MASTERSTROKE 11th
Chain 11 - Calved 5-3-62
Sire: Glamis Masterstroke
Dam: Fontana Augusta 3rd
Imported sire
\$500

VON BER MAR ROAN ROBIN 9th
Chain 12 - Calved 7-3-62
Sire: Von Ber Mar Roan Robin
Dam: B & B Gwendolin e 4th
\$1000

VON BER MAR ROAN ROBIN 11th
Chain # 15 - Calved 7-5-62
Sire: Von Ber Mar Roan Robin
Dam: Fen Mar Jennifer
Imported Dam
\$1000

VON BER MAR MASTERKEY 21st
Chain # 16 - calved 4-5-62
Sire: Kair Masterkey
Dam: Ringwell Golden Drop
Imported sire
\$1000

VON BER MAR MASTERKEY 25th
Chain # 24 - calved 5-8-62
Sire: Kair Masterkey
Dam: Louada Cinderella Phyllis
Imported Sire
\$600

VON BER MAR MASTERKEY 31st
Chain 25 - calved 7-24-62
Sire: Kair Masterkey
Dam: Orchard Crocus 4th
Imported sire and dam
\$600

VON BER MAR MASTERSTROKE 12th
Chain # 27 - calved 6-1-62
Sire: Glamis Masterstroke
Dam: Fontana Augusta Fleur
Imported sire
\$1000

VON BER MAR MASTERKEY 27th
Chain # 30 - calved 5-23-62
Sire: Kair Masterkey
Dam: Briardale Fairy Star
Imported sire
\$600

VON BER MAR MASTERKEY 26th
Chain # 35 - calved 5-22-62
Sire: Kair Masterkey
Dam: Banchory Augustina Ann
Imported sire and dam
\$600

VON BER MAR MASTERKEY 23rd
Chain # 42 - calved 2-9-62
Sire: Kair Masterkey
Dam: Augusta Violet
Imported sire and dam
\$600

VON BER MAR CRUSADER 13th
Chain # 50 - calved 5-1-62
Sire: Glastullich Crusader
Dam: Levedale Lancaster 2nd
Imported sire
\$500

VON BER MAR MASTERKEY 30th
Chain # 55 - calved 7-19-62
Sire: Kair Masterkey
Dam: Secret Susan
Imported sire and dam
\$1000

VON BER MAR MASTERKEY 28th
Chain # 63 - calved
Sire: Kair Masterkey
Dam: Scotsdale Augusta Katrina
Imported sire
\$1500

VON BER MAR MASTERKEY 20th
Chain # 68 - calved 4-3-62
Sire: Kair Masterkey
Dam: Beauty Primrose
Imported sire and dam
\$600

VON BER MAR MASTERSTROKE 14th
Chain # 70 - calved 7-18-62
Sire: Glamis Masterstroke
Dam: Clear Creek Jealousy 16th
Imported sire
\$500

VON BER MAR MASTERKEY 29th
Chain # 72 - calved 7-7-62
Sire: Kair Masterkey
Dam: Craigeassie Golden Drop
Imported sire and dam
\$750

VON BER MAR CRUSADER 14th
Chain # 99 - calved 6-20-62
Sire: Glasbullich Crusader
Dam: Kamar Bonny Clipper 2nd
Imported sire
\$500

VON BER MAR MASTERKEY 18TH

Chain # 103 - calved 2-25-62

Sire: Kair Masterkey

Dam: Kair Orange Vera

Imported sire and dam

\$600

VON BER MAR ROAN ROBIN 12th

Chain # 201 - calved 11-6-62

Sire: Von Ber Mar Roan Robin

Dam: Drummondreach Broadhooks

Billie

Imported dam

\$750

VON BER MAR CONSTELLATION

Chain # 202 - calved 9-12-62

Sire: Von Ber Mar Roan Robin

Dam: Bapton Brenda Broadhooks

Imported dam

\$1000

VON BER MAR WHITE ROBIN

Chain # 203 - calved 7-4-62

Sire: Von Ber Mar Roan Robin

Dam: Von Ber Mar Broadhooks 3rd

One half interest \$2500

VON BER MAR MASTERSTROKE 10th

Chain # 204 - calved 5-2-62

Sire: Glamis Masterstroke

Dam: Scotston Jealous Morag

Imported sire and dam

\$1500

VON BER MAR MASTERKEY 19th

Chain # 205 - calved 3-18-62

Sire: Kair Masterkey

Dam: Glastulich Princess Dinah

Imported Sire and Dam

One half interest \$2500

VON BER MAR MASTERSTROKE 9th
Chain # 206 - calved 9-28-61
Sire: Glamis Masterstroke
Dam: Edellyn Beauty 40th
Imported sire
\$1500

VON BER MAR ROAN ROBIN 5th
Chain # 207 - calved 7-3-61
Sire: Von Ber Mar Roan Robin
Dam: Fen Mar Jennifer
Imported dam
\$1500

VON BER MAR ROAN ROBIN 13th
Chain # 208 - calved 1-1-63
Sire: Von Ber Mar Roan Robin
Dam: Leveldale Rosewood 50th
\$500

VON BER MAR ROAN ROBIN 14th
Chain # 209 - calved 2-24-63
Sire: Von Ber Mar Roan Robin
Dam: C & C Orange Blossom 11th
\$1000

VON BER MAR MASTERSTROKE 16th
Chain # 210 - calved 2-25-63
Sire: Glamis Masterstroke
Dam: Burnton Princess Zoe
Imported sire and dam
\$1000

VON BER MAR ROAN ROBIN 15th
Chain # 211 - calved 3-14-63
Sire: Von Ber Mar Roan Robin
Dam: Kamar Red Lady 8th
\$500

VON BER MAR MASTERSTROKE 18th
Chain # 212 - calved 4-11-63
Sire: Glamis Masterstroke
Dam: Golden Augusta
Imported sire
\$500

VON BER MAR ROAN ROBIN 16th
Chain # 213 - calved 4-11-63
Sire: Von Ber Mar Roan Robin
Dam: Kamar Augusta Marlene 3rd
\$500

VON BER MAR ROAN ROBIN 17th
Chain # 214 - calved 4-25-63
Sire: Von Ber Mar Roan Robin
Dam: Fontana Augusta Mona
\$1000

VON BER MAR MASTERSTROKE 19th
Chain # 222 - calved 5-7-63
Sire: Glamis Masterstroke
Dam: Banchory Augustina Ann
Imported sire and dam
\$500

Note: All bulls are red in color
except Masterkeys 31-29-27
and 25 which are dark roan,
likewise Robin 5th, Masterkey
18th is roan in color and
Von Ber Mar White Robin is
white.

HERD BULLS

KAIR MASTERKEY

Imported - calved 4-7-55-dark roan
Sire: Calrossie Crocus Count
Dam: Kair Janet
We offer 2-one third interest,
of semen for \$5000. Bull to
remain at Von Ber Mar Farms.
Frozen semen to be collected
by Von Ber Mar Farms and
delivered to purchaser at his
expense. Limit of 100 vials of
semen yearly for each 1/3 int.

VON BER MAR ROAN ROBIN

Imported in dam

Calved 1-3-59 - Dark roan

Sire: Bapton Roan Robin

Dam: Glastullich Princess Dinah

We offer 2- one third interests of semen for \$5000 each. Bull to remain at Von Ber Mar Farms. Frozen semen to be collected by Von Ber Mar Farms and delivered to purchaser at his expense. Limit of 100vials of semen yearly for each 1/3 int.

Glamis Masterstroke

Imported- calved 1-11-57- Red

Sire: Kair Masterkey

Dam: Calrossie Flossy Beatrice

We offer 2 - one third interestsof semen for \$3000 each. Bull to remain at Von Ber Mar Farms. Frozen semen to be collected by Von Ber Mar Farms and delivered to purchaser at his expense. Limit of 100 vials of semen yearly for each 1/3 interest.

LOUADA VALIANT

Calved 5-7-55

Sire: Calrossie Armada

Dam: Kildun Princess Royal 42nd

Imported sire and dam

Valiant recently was hurt by a neighbor's bull and at present is unable to be used for service,

COWS

EDELLYN BEAUTY 40th

Chain # 1 - calved 10-22-54

Sire: Edellyn All Star
Mercury

Dam: Leaders Beauty 2nd

Bull calf at side by VBM

Roan Robin, 10-2-63

\$995

BALDOWRIE RED BEAUTY

Chain # 4 - calved 4-2-56

Imported

Sire: Kirkton Heir

Dam: Corsindae Beauty Queen

H-calf at side by Masterstroke
5-20-63

Bred to Valiant , Aug. 63

\$1195

FONTANA CLIPPER DIANE

Chain # 12 - calved 2-12-59

Sire: Glastullich Crusader

Dam: Burnton Clipper 11th

Imported sire and dam

Bred to Valiant in March 63

\$1500

VON BER MAR MABLE 2nd

Chain # 20 - calved 1-1-60

Sire: Glastullich Crusader

Dam: Muriel

Imported sire and dam

Bred to Masterkey 6-6-63

Her mother was purchased for

\$4200 and she is one of the
best matrons in our herd.

\$4500

Briardale Fairy star

Chain # 22 - calved 4-1-55

Sire: Beaufort Benbow

Dam: Briardale Cluny Pauline 2nd

Imported sire

Bred to Roan Robin, 7-13-63

\$995

RINGWELL AUGUSTA ELLEN

Chain # 24 - calved 3-24-53

Sire: Ringwell Sir Talisman

Dam: Ringwell Bonnie Belle

Bred to Roan Robin, 8-3-63

\$995

FONTANA BELLONA 3rd

Chain # 25 - calved 1-31-56

Sire: Beaufort Bulldozer

Dam: Saltoun Bellona 3rd

Imported sire and dam

Bred to Masterkey, 6-23-63

\$995

EDELLYN BEAUTY 41st

Chain # 26 - calved 12-3-54

Sire: Edellyn Royal Leader 149th

Dam: Edellyn Beauty 25th

Illinois State Sale Champion

Bred to Valiant, 8-12-63

\$995

SCOTSDALE AUGUSTA KATRINA

Chain 28 - calved 10-22-55

Sire: Scotsdale Homeric

Dam: Cluny Lady Augusta 40th

Imported dam

Bull calf at side, 5-26-63 by
Masterstroke

Bred to Valiant, 8-19-63

\$995

B & B GWENDOLINE 4th

Chain # 38 - calved 1-4-54

Sire: Curtiss Candy C. Favor

Dam: Greenacres Gwendoline

Bred to Masterstroke, 9-22-63

\$750

LEVELDALE MISS RAMSDEN 4th

Chain # 40 - calved 6-12-56

Sire: Banchory Macebearer

Dam: Kinellar Miss Ramsden 39th

Imported sire and dam

Bull calf at side, 7-1-63

by Maestro

Bred to Roan Robin, Aug. 63

\$995

LEVELDALE ROSEWOOD 50th

Chain # 43 - calved 11-4-56

Sire: Leveldale Basis

Dam: Drynie Rosewood 96th

Imported dam

Bred to Valiant May 1963

\$995

MAUREEN (IMPORTED)

Chain # 47 - calved 1-10-54

Sire: Uppermill Viceroy

Dam: Maria

Bred to Masterstroke 9th,
on 8-20-63

\$995

EASTERLOVAT GERTRUDE (IMPORTED)

Chain # 50 - calved 9-10-54

Sire: Kirkton Justin

Dam: Easterlovat Libby

Open

This cow has exceptionally
Good conformation.

\$2500

BURNTON CLIPPER JULIET (IMPORTED)

Chain # 53 - calved 11-1-56

Sire: Burnton Charlie

Dam: Burnton Clipper 11th

Bred to Masterstroke, March 63

\$1295

FONTANA GOLDEN DROP 4th

Chain # 58 - calved 7-10-57

Sire: Phopachy Maestro

Dam: Craigeassie Golden Drop 2nd

Imported sire and dam

Bred to Masterkey, June '63.

\$995

HAWTHORNE PRINCESS 5th

Chain # 59 - calved 9-13-55

Sire: Uppermill Austin

Dam: Princess Madge

Imported sire and dam

Bull calf at side, 7-2-63

Bred to Roan Robin, 8-25-63

\$995

AUGUSTA VIOLET (IMPORTED)

Chain # 60 - calved 5-12-52

Sire: Kirkton Grandee

Dam: Augusta Letty

Bred to Valiant, 4-15-63

\$1500

CRAIGEASSIE GOLDEN DROP (IMPORTED)

Chain # 67 - calved 2-27-52

Sire: Uppermill Captain

Dam: Saltoun Golden Drop 20th

Bull calf at side, 7-28-63

by Maestro

Bred to Masterstroke, 9-17-63

\$995

FONTANA AUGUSTA FLEUR

Chain # 73 - calved 5-2-58

Sire: Glastullich Crusader

Dam: Drummondreach August Mary

Imported sire and dam

Bred to Masterkey, June 1963

\$2000

CLIPPER CARNATION (IMPORTED)

Chain # 84 - calved 2-26-55

Sire: Cruggleton Guthrie

Dam: Clipper Candida

Bred to Roan Robin, 5-20-63

\$795

FONTANA AUGUSTA 3rd

Chain # 87 - calved 7-14-54
Sire: Cruggleton Allardice
Dam: Drynie Augusta 60th
Imported sire and dam
H-calf at side, 5-1-63,
by Masterstroke
Bred to Valiant , 8-28-63
\$795

Fontana Golden Drop 8th

Chain # 88 - calved 5-26-59
Sire: Glastullich Crusader
Dam: Fontana Golden Drop
Imported sire
Bred to Valiant, 8-10-63
\$995

CLIPPER WALLFLOWER (IMPORTED)

Chain # 97 - calved 1-3-53
Sire: Phopachy Great Event
Dam: Clipper Candida
Bred to Roan Robin , July '63
\$995

LOUADA CINDERELLA TESS

Chain # 100 - calved 9-14-57
Sire: Bapton Constructor
Dam: Louada Cinderella Phyllis
Imported sire
Bred to Roan Robin, April '63
\$995

KAIR ORANGE VERA (IMPORTED)

Chain # 101 - calved 3-18-51
Sire: Corrimony Golden Sovereign
Dam: Kair Orange Leaf
Bred to Masterstroke, 9-4-63
\$995

BURNTON PRINCESS ZOE (IMPORTED)

Chain # 102 - calved 2-18-54
Sire: Cruggleton Nevile
Dam: Burnton Royal Princess
Bred to Valiant, April '63

Dam of \$6,000 bull, Masterkey 9th
purchased by McCracken Farms of
Forestburg, S.D. and \$1600 daughter
purchased by Chas. Ewald, Waldorf,
Minn. in our last year's sale.
\$4500

GLASTULLICH PRINCESS DINAH (IMPORTED)
Chain # 104 - calved 12-13-56
Sire: Bapton Captivator
Dam: Princess Averil
Bred to Masterkey, June '63
Dam to Von Ber Mar Roan Robin,
1961 National Western Grand
Champion
\$5000

SCOTSTON JEALOUS MORAG (IMPORTED)
Chain # 105 - calved 3-20-53
Sire: Naemoor Pilot
Dam: Scotston Jealous Maisie
Bred to Roan Robin, 6-26-63
\$1500

STRATHORE NONPAREIL EMERALD
Chain # 106 - calved 8-24-55
Sire: Louada Elation
Dam: Kair Nonpareil Favourite
Imported Dam
Bred to Valiant, 8-3-63
\$795

SUSANNA BESSIE
Chain # 107 - calved 12-15-54
Sire: Leveldale Custodian
Dam: Millgate Bessie 4th
Bred to Valiant, April, 1963
\$750

BEAUTY PRIMROSE
Chain # 108 - calved 6-10-55
Sire: Edellyn Classic Mercury
Dam: Hazelshaw Beauty
Imported dam
Bred to Roan Robin, 5-7-63
\$995

FONTANA BELLONA 2nd

Chain # 110 - calved 10-6-55

Sire: Beaufort Bulldozer

Dam: Saltoun Bellona 2nd

Imported sire and dam

Bred to Masterkey, June 1963

\$995

TWIN VALLEY MATRIMONY 4th

Chain # 112 - calved 6-5-54

Sire: Twin Valley Banker 7th

Dam: Twin Valley Matrimony 3rd

Bred to Roan Robin, 9-6-63

\$600

FONTANA AUGUSTA MONA

Chain # 114 - calved 6-23-59

Sire: Glastullich Crusader

Dam: Drummondreach Augusta

Imported sire and dam

Bred to Masterkey, June '63

\$1500

RINGWELL ROTHES QUEEN

Chain # 115 - calved 10-25-56

Sire: Ringwell Lodestar

Dam: Saltoun Rothess Queen 2nd

Bred to Roan Robin, 5-17-63

Imported dam

\$1250

RED ROSEBUD

Chain # 116 - calved 10-15-55

Sire: Edellyn Classic Mercury

Dam: Carnkern Rosebud 2nd

Imported dam

Bull calf at side, 7-2-63,
by Masterkey

Bred to Valiant, 8-8-63

\$795

GOLDEN AUGUSTA

Chain # 117 - calved 7-5-53

Sire: Femco Control

Dam: Augusta Belle 4th

Bred to Valiant, 8-12-63

\$600

RINGWELL GOLDEN DROP

Chain # 118 - calved 2-4-56

Sire: Ringwell Lodestar

Dam : Ringwell Lassie

Bred to Masterstroke, 4-22-63

\$1250

C C ORANGE BLOSSOM 11th

Chain # 119 - calved 4-5-56

Sire: Kirkton Gambler

Dam: Crichton Orange Blossom 19th

Imported sire and dam

Bred to Masterstroke, 10-1-63

Champion at many state fairs

A wonderful producer

\$2500

KAMAR RED LADY 8TH

Chain # 120 - calved 11-1-55

Sire: Cruggleton Rainey

Dam: Kamar Roan Lady 3rd

Imported sire

Bred to Valiant, May 1963

\$750

VON BER MAR AUGUSTA 12th

Chain 121 - calved 6-17-59

Sire: Kair Ranger

Dam: Marellbar Augusta Belle

Imported sire

Extra good bull calf at side,
7-2-63 by Masterkey

Bred to Valiant, August '63

\$2500

LANE VIEW GOLDEN CHAIN 2nd

Chain # 122 - calved 6-3-54

Sire: Marellbar Duplicator

Dam: Golden Chain 59th

H-calf at side, 7-11-63 by
Masterstroke

Bred to Roan Robin, 8-30-63

Iowa State Sale Champion

\$650

ACADIA PRINCESS 8th

Chain # 123 - calved 2-25-55

Sire: Calrossie Sportman

Dam: Princess 2nd

Imported sire

Bull calf at side, 8-16-63,
by Maestro

Open

\$995

BURNTON CLIPPER 11th (IMPORTED)

Chain # 124 - calved 12-20 54

Sire: Calrossie Crocus Count

Dam: Burnton Clipper 2nd

Heifer calf at side ,8-14-63
by Roan Robin

Open

\$995

BESS BEN LOMOND

Chain # 128 - calved 9-10-57

Sire: M. F. Ben Lomond

Dam: Orange Bess

H-calf at side, 7-1-63
by Masterstroke

Bred to Valiant, Aug. '63

\$600

BAPTON BRENDA BROADHOOKS (IMPORTED)

Chain 129 - calved 4-8-56

Sire: Calrossie Constellation

Dam: Bapton Broadhooks Beres

Bred to Masterkey, Sept. 1963

Dam of Chain 143= white heifer
\$4500

PRINCESS MADGE (IMPORTED)

Chain # 130 - calved 1-20-50

Sire: Uppermill Metaphor

Dam: Princess Moirs

Bred to Roan Robin, 5-14-63

\$1500

FONTANA CLIPPER 2nd

Chain # 131 - calved 2-23-55

Sire: Beaufort Bulldozer

Dam: Westmere Clipper 2nd

Imported sire

National Western Grand Champion

Heifer calf at side, 7-26-63

by Roan Robin

Bred to Roan Robin, 9-1-63

\$3500

SPRING BROADHOOKS 6th

Chain # 132 - calved 7-27-55

Sire: Ballathie Heir

Dam: Edrina Broadhooks

Imported sire and dam

Heifer calf at side, 6-1-63-

by Masterstroke

Bred to Valiant 8-27-63

Dam of International Grand

Champion

\$3500

VON BER MAR BROADHOOKS 3rd

Chain # 133 - calved 7-1-57

Sire: Beaufort Bulldozer

Dam: Spring Broadhooks 6th

Imported sire

Bull Calf at side, 5-31-63,

by Roan Robin

Bred to Masterstroke, 9-17-63

1959 International Grand

Champion

\$5000

FEN MAR JENIFER (IMPORTED)

Chain # 134 - calved 4-17-54

Sire: Aldie Mainliner

Dam: Duncrahill Denise Broadhooks

Bred to Valiant, 8-13-63

\$995

BANCHORY AUGUSTINA 15th(Imported)
Chain # 135 - calved 4-13-54
Sire: Kirkton Heir
Dam: Banchory Augustina
Bull calf at side, 6-10-63,
by Masterstroke
Bred to Valiant , August 1963
\$1500

BANCHORY AUGUSTINA ANN(IMPORTED)
Chain # 136 - calved 10-24-56
Sire: Millhills Majestic
Dam: Banchory Augustina 15th
One of the top producers in
our herd
Bred to Masterkey, 6-12-63
\$2500

SECRET SUSAN (IMPORTED)
Chain # 141 - calved 3-24-54
Sire: Cruggleton Bayard
Dam: Secret Perfume
Bred to Valiant, 5-22-63
\$1295

LADY

Chain # 143 - calved 8-4-52
Sire: Parkdale Golden Fame
Dam: Douglas Lady 2nd
Bull calf at side, 10-1-63
by Roan Robin
Open
\$650

DRUMMONDREACH BROADHOOKS BILLIE
(IMPORTED)
Chain # 144 - calved 2-25-55
Sire: Drummondreach Rolling
Stone
Dam: Drummondreach Broadhooks
3rd
Bred to Maestro, 2-19-63
\$1500

ORCHARD CROCUS 4th (IMPORTED)

Chain # 145 - calved 3-31-49

Sire: Cruggleton Brunel

Dam: Orchard Crocus 2nd

Bred to Roan Robin, July '63

\$795

FONTANA CROCUS 4th

Chain # 149 - calved 7-5-59

Sire: Glastullich Crusader

Dam: Orchard Crocus 4th

Imported sire and dam

Bred to Valiant, 4-18-63

\$1500

VON BER MAR PRINCESS ROYAL

Chain # 225 - calved 9-8-60

Sire: Glamis Masterstroke

Dam: Glastullich Princess Dinah

Imported sire and dam

Bred to Masterstroke 9th

9-11-63

\$1500

HEIFERS - BRED AND OPEN

VON BER MAR GOLDEN CHAIN 4th

Chain # 2 - calved 4-19-61

Sire: Kair Masterkey

Dam: Lane View Golden Chain 2

Imported sire

Bred to Roan Robin, 5-16-63

\$1250

VON BER MAR PRINCESS 2nd

Chain # 7 - calved 7-21-61

Sire: Kair Masterkey

Dam: Princess Madge

Imported sire and dam

Bred to Roan Robin, 4-9-63

\$1500

VON BER MAR PRINCESS 7th
Chain # 9 - calved 1-30-62
Sire: Kair Masterkey
Dam: Princess Zoe
Imported sire and dam
Bred to Roan Robin, 8-16-63
\$1500

VON BER MAR BESSIE
Chain # 10 - calved 12-15-61
Sire: Phopachy Maestro
Dam: Susanna Bessie
Imported sire
Bred to Valiant, 6-16-63
\$600

VON BER MAR NONPAREIL
Chain # 11 - calved 2-9-62
Sire: Kair Masterkey
Dam: Strathore Nonpareil
Imported sire
Bred to Roan Robin, 7-17-63
\$995

VON BER MAR AUGUSTA 22nd
Chain # 14 - calved 1-21-62
Sire: Kair Masterkey
Dam: Marellbar Augusta Belle
Imported sire
Bred to Roan Robin, 9-13-63
\$2500

VON BER MAR MORNA 2nd
Chain 19 - calved 7-19-62
Sire: Kair Masterkey
Dam: Morna
Imported sire and dam
Bred to Roan Robin, 9-12-63
\$995

VON BER MAR BELLONA
Chain # 27 - calved 1-14-61
Sire: Kair Masterkey
Dam: Saltoun Bellona 3rd
Imported sire and dam
Very good H calf at side-
Born 10-2-63 by Robin
\$2500

VON BER MAR RED BEAUTY

Chain # 30 - calved 6-24-62

Sire: Von Ber Mar Roan Robin

Dam: Baldowrie Red Beauty

Imported dam

Bred to VBM Masterstroke 9th
on 10-4-63

\$695

VON BER MAR COUNTESS 2nd

Chain # 31 - calved 5-3-62

Sire: Glamis Masterstroke

Dam: V Countess of Broadview

Imported sire

Bred to Roan Robin, 9-16-63

\$995

VON BER MAR AUGUSTINA

Chain 35 - calved 7-17-62

Sire: Kair Masterkey

Dam: Banchory Augustina 15th

Imported sire and dam

Bred to Roan Robin, 10-5-63

\$1500

VON BER MAR AUGUSTA 21st

Chain # 48 - calved 8-19-61

Sire: Von Ber Mar Roan Robin

Dam: Scotsdale Karen Augusta

Bred to Glamis Masterstroke

on 5-14-63

\$995

VON BER MAR GOLDEN CHAIN 5th

Chain # 65 - calved 6-22-62

Sire: Kair Masterkey

Dam: Lane View Golden Chain

Imported sire

Bred to Roan Robin, 9-10-63

\$995

VON BER MAR AUGUSTA 20th

Chain # 66 - calved 8-1-61

Sire: Von Ber Mar Roan Robin

Dam: Baldowrie Augusta Gay

Imported dam

Bred to VBM Masterkey 9th,
on 3-8-63

\$995

VON BER MAR PRINCESS 4th

Chain # 69 - calved 8-10-62

Sire: Von Ber Mar Roan Robin

Dam: Acadia Princess 8th

Open

\$695

VON BER MAR BESS 2nd

Chain # 74 - calved 7-1-62

Sire : Glamis Masterstroke

Dam: Bess Ben Lamond

Imported sire

Open

\$500

VON BER MAR GOLDEN DROP 9th

Chain # 75 - calved 6-25-62

Sire: Von Ber Mar Roan Robin

Dam: Fontana Golden Drop 4th

Bred to Masterkey 19th,

on 9-17-63

\$695

VON BER MAR BEAUTY 9th

Chain 76 - calved 7-30-62

Sire: Von Ber Mar Roan Robin

Dam: Hazelshaw Beauty

Imported dam

Bred to Masterkey 19th,

on 10-2-63

\$750

VON BER MAR MISS RAMSDEN 5th

Chain # 77 - calved 6-23-62

Sire: Kair Masterkey

Dam: Leveldale Miss Ramsden

Imported sire

Open

\$1250

VON BER MAR BEAUTY 8th

Chain 78 - calved 4-19-62

Sire: Glamis Masterstroke

Dam: Edellyn Beauty 41st

Imported sire

Bred to VBM Roan Robin,

on 10-1-63

\$750

VON BER MAR AUGUSTA 23rd

Chain # 80 - calved 3-7-62

Sire: Kair Masterkey

Dam: Von Ber Mar Augusta 12th

Imported sire

Bred to Roan Robin, 8-12-63

\$1750

VON BER MAR MAUREEN

Chain # 82 - calved 8-15-61

Sire: Phopachy Maestro

Dam: Maureen

Imported sire and dam

H-calf at side, 8-7-63,

by Roan Robin

\$795

VON BER MAR AUGUSTA 24th

Chain # 83 - calved 5-7-62

Sire: Glamis Masterstroke

Dam: Golden Augusta

Imported sire

Bred to Roan Robin, 8-15-63

\$995

VON BER MAR PRINCESS 2nd

Chain # 90 - calved 6-26-62

Sire: Von Ber Mar Roan Robin

Dam: Hawthorn Princess 5th

Open

\$750

VON BER MAR BROADHOOKS 10th

Chain # 111 - calved 7-6-62

Sire: Kair Masterkey

Dam: Spring Broadhooks 6th

Imported sire

Bred to VBM Masterkey 19th

\$1250

VON BER MAR AUGUSTA GAY

Chain # 126 - calved 9-8-62

Sire: Von Ber Mar Roan Robin

Dam: Baldowrie Augusta Gay

Imported dam

Open

\$995

VON BER MAR CLIPPER 3rd

Chain # 127 - calved 6-22-62

Sire: Von Ber Mar Roan Robin

Dam: Fontana Clipper 2nd

Bred to Masterstroke, 9-12-63

\$1250

VON BER MAR BROADHOOKS 9th

Chain # 143 - calved 9-15-61

Sire: Von Ber Mar Roan Robin

Dam: Bapton Brenda Broadhooks

Imported dam

Bred to Masterstroke-6-10-63

\$2500

VON BER MAR PRINCESS ROYAL 8th

Chain # 151 - calved 2-6-62

Sire: Kair Masterkey

Dam: Lawton Princess Susan

Imported sire and dam

Bred to Roan Robin, 10-2-63

\$1500

VON BER MAR ROTHES QUEEN 2nd

Chain # 176 - calved 5-2-62

Sire: Kair Masterkey

Dam: Ringwell Rothés Queen

Imported sire

Bred to Roan Robin, 10-2-63

\$1500

VON BER MAR CROCUS

Chain # 221 - calved 12-25-62

Sire: Von Ber Mar Roan Robin

Dam: Fontana Crocus 4th

Open

\$795

VON BER MAR PRINCESS ROYAL 9th
Chain # 1 - calved 2-25-63
Sire: Glamis Masterstroke
Dam: Burnton Princess Zoe
Imported sire and dam
Open
\$995

VON BER MAR CINDERELLA 4th
Chain # 3 - calved 1-30- 63
Sire: Von Ber Mar Roan Robin
Dam: Louada Cinderella Tess
\$795

VON BER MAR BEAUTY 10th
Chain # 22 - calved 3-9-63
Sire: Von Ber Mar Roan Robin
Dam: Beauty Primrose
Imported dam
\$695

VON BER MAR CLIPPER 5th
Chain # 25 - calved 1-5-63
Sire: Von Ber Mar Roan Robin
Dam: Clipper Carnation
Imported dam
\$695

VON BER MAR AUGUSTA 27th
Chain # 34 - calved 2-28-63
Sire: Kair Masterkey
Dam: Augusta Violet
Imported sire and dam
\$1295

VON BER MAR ORANGE VERA
Chain # 51 - calved 3-8-63
Sire: Kair Masterkey
Dam: Kair Orange Vera
Imported sire and dam
\$1295

VON BER MAR GOLDEN DROP 8th
Chain # 54 - calved 2-10-63
Sire: Von Ber Mar Roan Robin
Dam: Fontana Golden Drop 8th
\$695

VON BER MAR BEAUTY 11th

Chain # 91 - calved 4-4-63

Sire: Glamis Masterstroke

Dam: Edellyn Beauty 41st

Imported sire

\$695

VON BER MAR PRINCESS ROYAL 10th

Chain # 215 - calved 3-7-63

Sire: Glamis Masterstroke

Dam: Lawton Princess Susan

Imported dam and sire

\$695

VON BER MAR PRINCESS ROYAL 11th

Chain # 216 - calved 4-17-63

Sire: Von Ber Mar Roan Robin

Dam: VBM Princess Royal 4th

\$695

VON BER MAR AUGUSTA 28th

Chain 217 - calved 4-15-63

Sire: Von Ber Mar Roan Robin

Dam: Fontana Augusta Fleur

\$2500

VON BER MAR BELLONA 3rd

Chain 218 - calved 4-15-63

Sire: Glamis Masterstroke

Dam: Fontana Bellona 3rd

\$695

VON BER MAR MABLE 3rd

Chain # 219 - calved 4-22-63

Sire: Von Ber Mar Roan Robin

Dam: Von Ber Mar Mable 2nd

\$2500

VON BER MAR MATRIMONY 5th

Chain # 220 - calved 1-7-63

Sire: Von Ber Mar Roan Robin

Dam: TV.Matrimony 4th

\$695

Von-Ber-Mar Farms

Lenox, Iowa

ROBERT KERR, MANAGER

ROBERT VARGASON, HERDSMAN

WILLIE KERR, ASSISTANT HERDSMAN

VAUGHN V. MOORE, OWNER



Grand Champion
Iowa State Fair 1937



Reserve Supreme
Champion at Perth
1936

Dear Shorthorn Breeder:

As the October 1st Shorthorn World advertisement announces on page 11, we are initiating on October 28-29 and 30th for the first time in Shorthorn History a three day Private Treaty Sale offering, of every animal on our Von-Ber-Mar farms.

To my knowledge, never before has such an opportunity arose, whereby a breeder of Scotch Shorthorn cattle would let you come into his foundation herd and pick out at your pleasure his finest and most important cattle.

There will be a price tag on every animal from a lately weaned calf to the top International Supreme Champion cow, Von-Ber-Mar Broadhooks 3rd.

Because of the savings made in not holding an auction sale, we intend to pass this money back to each breeder, who purchases animals from us on these "SUPERMARKET" Special Treaty days by cutting the price down to very realistic values for the merchandise offered.

I am making arrangements to lease enough land in Illinois to handle around twenty five females, as the advertisement states, we don't care which females we end up with as it is our sincere belief that any twenty five would continue to do the same breeding job we have tried to accomplish in the past ten years.

We have been told we own one of the top Scotch Shorthorn cow herds in America and we sincerely believe we do, and especially we believe that our nearly all Scotch Shorthorn ancestry is very valuable. The blood lines, that our cow herd is made up from, every one agrees is very outstanding.

We have several important cows in the herd, besides the International Grand Champion, such as Von-Ber-Mar Roan Robin's mother, Glastullich Princess Dinah, whom I imported from Scotland at a high figure, also Bapton Brenda Broadhooks, Burnton Princess Zoe, Scotston Jealous Morag, Augusta Violet, Princess Madge, Kair Orange Vera, Lawton Princess Susan, Baldowrie Augusta Gay, Drummondreach Broadhooks Billie, Baldowrie Red Beauty, Hazelshaw Beauty, Maureen, Easterlovat Gertrude, Burnton Clipper Juliet, Craigeassie Golden Drop, Clipper Carnation, Clipper Wallflower,

Improvers Of Scotch Shorthorns

Burnton Clipper 11th, Morna, Orchard Crocus 4th, Drummondreach Augusta, Secret Susan, Banchory Augustina Ann, Fen Mar Jenifer, and Banchory Augustina 15th. From all of these imported cows, of course, we kept their best daughters, so we have approximately the same number of the next generation of females in our herd.

We have Fontana Clipper 2nd, Denver National Western Champion female, also Edellyn Beauty 41st, Illinois Champion Sale female, also Lane View Golden Chain, Iowa Grand Champion female. C. C. Orange Blossom, out of an imported sire and dam, is one of our best brood cows on the farm. Ringwell Rothes Queen whom I bought from John Shuman at his Denver sale has turned out to be an outstanding producer. Golden Augusta was the Iowa State Fair Purple Cow whom Kenny Fulk advertised to thousands of people. I could go on and on introducing to you what we believe to be one of the most prolific and outstanding cow herds ever put together.

These cows bred to either Kair Masterdey, Glamis Masterstroke, Louada Valiant or Von-Ber-Mar Roan Robin produces the ultimate in Scotch Shorthorn progeny.

We can show you three dozen extra special heifers raised out of these cows that will make your mouth water. This could'n't help but leave a pleasant taste in your cattle philosophy, when you know they are bred to any member of our bull battery.

We can't wait to show you a baby heifer calf out of a Masterkey heifer sired by Roan Robin or another baby bull calf out of Von-Ber-Mar Augusta 12th sired by Masterkey. These two will relax you for a full afternoon. You will find nothing better at this time anywhere than Masterkey heifers crossed with Roan Robin -- that much I am positive of.

Our female family blood lines consist of Princess Royals, Clippers, Augustas, Broadhocks, Mabels, Goldendrops, Orange Blossoms, Crocuses, Secrets, Rothes Queens, Cinderallas, Rosewoods, Miss Ramsdens, Beautys, Bellonas, Paulines, Golden Chains, Ladys and Rosebuds. Many of these blood lines undoubtedly would niche with your herd sire and produce outstanding results.

Should you purchase only one or two of these exceptional females you would upgrade your cow herd and have a great chance of one of the cows giving you your next herd sire. With over one hundred top pedigree females to choose from you should find one or two priced right so as to fit into your purebred cattle program.

Our bull battery needs no introduction to most Shorthorn breeders. Our bull department is complete from top to bottom. We are very proud of Kair Masterkey and the progeny he has produced, his bull calves selling into four figures many times and his offspring working in cow herds in many western states. Kair Masterkey's daughters are the dams of two recent Perth champions. Glamis Benefactor, Perth's 1962 champion, is Louada's new herd sire, one of the highest priced bulls ever to sell at Perth. Our Glamis Masterstroke and Glamis Bobby Dazzler, purchased by Tomson Bros. of Kansas, are the two outstanding Masterkey's sons on the three continents where sons of Masterkey have been imported as herd sires.

We have 30 or so young bull calves out of our bull battery for your perusal. One calf, Von-Ber-Mar White Robin (dam- International Grand Champion Broadhooks and sire- Von-Ber-Mar Roan Robin), we intended to keep as a Junior Herd sire. We feel he is outstanding. Also Von-Ber-Mar Roan Robin 5th and Von-Ber-Mar Masterstroke 9th are showing excellent quality. Von-Ber-Mar Masterkey 19th is a comer. Von-Ber-Mar Constellation with Bon-Ber-Mar Masterkey 28th and 30th show great herd bull signs.

Our Premiere Scotch Shorthorn Sale Catalogue will have the sire and dam of all the animals presented for sale along with the price tag we feel they are deserving of as we grade them for future service to shorthorn breeders.

We invite you to come to Von-Ber-Mar Farms before sale days start October 28, 29 and 30th and leisurely look over the cattle herd.

At 12 o'clock noon, Oct. 28th all breeders who wish to purchase Von-Ber-Mar breeding stock will draw numbers for purchasing position. Number 1- first; number 2- second; etc. down the line of buyers present. No limit to the number each purchaser may buy. On the following sale days 29th and 30th, the same procedure will be followed. On each day continuous rotation of purchasing numbers will be called.

We would be pleased to make hotel accommodations at the Iowana Hotel, Creston, Iowa for all breeders who write us in advance as to their needs and date of arrival. We will also plan lunch for those who advise us they will arrive on a certain sale day, either Monday, Tuesday or Wednesday.

We trust you can plan your fall crop harvest to spend Sunday arriving and looking over the herd and take full advantage of this great buying opportunity - which presents itself - maybe just once in a lifetime.

Looking forward to your presence sale day, I am,

Sincerely,

Vaughn V. Moore

Vaughn V. Moore
Owner

P.S. Please read this letter over again so that you will not miss any of the salient points discussed therein.

Dear Wayne:
10/16/63
Thanks for your inquiry about our sale cattle. Price list will be mailed to you + Keith Friday this week. Sure hop you can pick up some of these extra good cattle we have down there at the farm. These are mostly all from Imported sires & dams. Very good young bulls to select from. Wishd you could be here your self Wayne. Crops in Iowa are good. S.W. Iowa has enjoyed good moisture.
Thanks again
ASMR *Vaughn V. Moore*